

India's **No.1** Institute - Because Your Dreams Deserve the Best

PHOTOGRAPHY

BASIC / ADVANCE / PROFESSIONAL

- 📷 Fashion | Product | Portrait | Street | Commercial | Event | Food | Wedding | Architecture | Landscape

WHY JOIN ZEBRA?

Zebra Institute in Kolkata is a creative hub for aspiring photographers. Whether you dream of capturing fashion icons, cinematic street life, mouthwatering food, or majestic weddings — we give you the lens to do it all. Learn from industry experts and turn your passion into a profession. Through your lens with expert mentors, real time projects and modern equipments. We help you to master the art of storytelling through Photography.

- ✓ HANDS-ON TRAINING
- ✓ STUDIO & OUTDOOR TRAINING
- ✓ PORTFOLIO BUILDING
- ✓ INTERNSHIP OPPERTUNITIES
- ✓ CAREER OPPORTUNITIES
- ✓ 100% PLACEMENT ASSISTANCE
- ✓ CERTIFICATE & CLIENT SIMULATION

ABOUT US

Zebra Institute in Kolkata caters students not only from West Bengal from all over India for its various professional courses and integrated courses . It is not just an institute its a leader of the career revolution in Kolkata . This is one of the best dynamic and career inspiring capitals in Kolkata . The institute pledges its students to promote their career . The courses are designed for those whose imagination of joining the ever alluring world of variant and for those who wish to ripen elegant themselves.

VISION

- To shape creative storytellers through the power of photography
- To Inspire, Educate and Empower Future Photography
- To Set the Global Standards in photography education by fostering, innovation, Professional through start of art learning enviroment.

MISSION

- To turn dreamers into doers, one frame at a time.
- To make creativity a career with every click
- To teach beyond techniques — to inspire vision.
- To guide talent from first shot to full career.

STATE OF ART STUDIO

- Shoot Like a Pro in Our State-of-the-Art Studio.
- Where Creativity Meets Cutting-Edge Technology.
- Experience Studio Excellence — Only at Zebra.
- A Professional Playground for Aspiring Photographers.
- Fully Equipped. Future Ready. Professionally Designed.



COURSE DESCRIPTION

Whether you're a beginner or an aspiring professional, Zebra Institute's Photography Course is designed to turn your creative eye into a powerful career. With expert mentorship, real-time projects, and industry-level equipment, we help you master the art and business of photography. This course blends technical learning, creative expression, studio practice, and professional development to give you complete command over the camera — and your career. You'll get hands-on experience in different genres of photography, including fashion, product, weddings, street, food, and more — along with advanced post-production, business skills, and portfolio building.



Fundamentals of Photography

- Learn how to use DSLR and mirrorless cameras
- Understand exposure, aperture, and shutter speed
- Practice composition and framing techniques

Product & Commercial Photography

- Tabletop photography setup for products
- Lighting control for glass, metal, textiles, etc.
- Creating ad-quality product images

Event & Wedding Photography

- Coverage of real-time events and rituals
- Candid and documentary-style photography
- Wedding storytelling through sequences
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Studio & Natural Lighting Techniques

- Understanding key light, fill light, rim light setups
- One-light and multi-light studio shoots
- Shooting with natural light: reflectors & diffusers

Food, Portrait & Street Photography

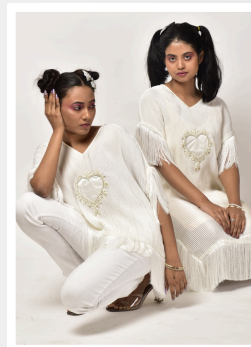
- Food styling and prop setup
- Capturing everyday moments with emotion in streets
- Natural light and flash portrait techniques

Fashion & Glamour Photography

- Understanding fashion aesthetics and themes
- Studio lighting setup for editorial and beauty shoots
- Model posing, styling, and direction

Photography Business & Client Handling

- Pricing your work and preparing packages
- How to pitch, negotiate, and retain clients
- Social media marketing and personal branding for photographers



Styling & Portfolio Development

- Shoot planning, concept styling & theme selection
- Building a standout photography portfolio
- Studio projects with models/products
- Guided portfolio reviews and layout preparation



STUDENTS WORK

PLACEMENTS & CAREER OPPORTUNITIES

- ✓ Studios & Production Houses
- ✓ E-commerce Companies (Amazon, Flipkart, etc.)
- ✓ Fashion Brands & Modeling Agencies
- ✓ Wedding Photography Teams / Freelance Events
- ✓ Restaurants & Food Brands
- ✓ Travel & Tourism Companies
- ✓ Media, Magazines & Advertising Agencies
- ✓ Social Media Agencies / Content Creation Teams
- ✓ Start Your Own Freelance Studio / Photography Business
- ✓ Business & Client Handling Tips

OUR OTHER COURSES

Modeling
 Make-Up & Hairstyle
 Anchoring
 Acting

INFORMATION

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"Where nations best creator's are trained"